

Brossard Leasing is named a Best Managed company

Montréal, March 8, 2018 – Brossard Leasing is very proud to announce that it has been officially recognized for overall performance and sustained growth, having been named a winner of the **Canada's Best Managed Companies** program for 2018. Established for 45 years in Québec, Brossard Leasing is known for its leadership and a corporate culture built on respect for its employees and attentiveness to its customers, as well as for its innovation.

"The Best Managed winners should be very proud of their achievements," said Peter Brown, Senior Practice Partner, Deloitte, and Co-Leader of the Canada's Best Managed Companies program. "The market is changing, and the engagement and entrepreneurial leadership shown by this group of companies help drive the success of the business community so essential to the health of our economy."

Brossard Leasing impressed the jury with its effective management of its material and financial resources, its tangible actions to engage its 150 specialists, and its sustained sales growth. Brossard Leasing also stands apart for its contribution to Québec's economy by creating hundreds of jobs in recent years at its offices in Dorval, Québec City and Montréal-Est. With a business model that is unique in North America and its extremely skilled team, Brossard Leasing provides its customers with genuine added value.

"It's thanks to the expertise and know-how of our specialists and the quality customer service provided by all our employees that we are among the Best Managed," said Jérôme Léonard, Vice-President and General Manager of Brossard Leasing. "This designation speaks to the strength of our strategic planning and corporate vision. Since our inception, we have understood the importance of quickly responding to our clients, who have products to be delivered on time. This is the impeccable customer service that we are known for."

Winners of the Canada's Best Managed Companies program for 2018 are the best-in-class of Canadian-owned and managed companies with revenues over \$15 million, demonstrating strategy, skill and commitment to achieve sustainable growth.

About Canada's Best Managed Companies

Canada's Best Managed Companies continues to be the mark of excellence for Canadian-owned and managed companies with revenues over \$15 million. Every year since the launch of the program in 1993, hundreds of entrepreneurial companies have competed for this designation in a rigorous and independent process that evaluates their management skills and practices. The awards are granted on four levels: 1) Canada's Best Managed Companies new winner (one of the new winners selected each year); 2) Canada's Best Managed Companies winner (award recipients that have re-applied and successfully retained their Best Managed designation for two additional years, subject to annual operational and financial review); 3) Gold Standard winner (after three consecutive years of maintaining their Best Managed status, these winners

have demonstrated their commitment to the program and successfully retained their award for 4–6 consecutive years); 4) Platinum Club member (winners that have maintained their Best Managed status for seven years or more). Program sponsors are Deloitte, CIBC, Canadian Business, Smith School of Business, TMX Group and MacKay CEO Forums. For further information, visit www.bestmanagedcompanies.ca.

About Brossard Leasing

Established in 1973, Brossard Leasing is the largest lessor of heavy vehicles in Québec with a team of 150 experts, more than \$175 million in assets and a fleet of over 3,500 vehicles. Member of NationalLease, Brossard Leasing offers its customers rentals by the day, the week or the month, or with equipment specifically adapted to your needs for an extended period of up to 10 years. Leaders in the industry, Brossard Leasing can help you maximize your transportation operations, both day and night, as well as offer you support that is unmatched in the industry.

www.brossard.com

-30-

Source: Brossard Leasing

For information: Ariane Richard
Morin Relations Publiques
438 822-2845
ariane@morinrp.com